PRIME MEGHALAYA

NEWSLETTER

JULY – SEPTEMBER 2026

OUR SERVICES:

- Various Entrepreneurship & Technical Trainings, Exposure Visits
- Funding & DPR making support
- Partnerships - Market, Funding, Technology and Legal Linkages
- Free office & co-working space
- Incubation for revenue stage entrepreneurs
- Business Facilitation
- Connect to Industry Experts and Mentors
- Enabling other Entrepreneurship Drivers

PRIME is the entrepreneurship development and promotion initiative by the Planning Department, under the Government of Meghalaya supported by the Meghalaya Basin Management Agency (MBMA), Meghalaya Institute of Entrepreneurship (MIE) & Knowledge Management partner IIM Calcutta Innovation Park (IIMCIP).

Bharatiya Vyapar Mahotsav (BVM) 2026

12th- 15th August 2026- PRIME Meghalaya participated in the Bharatiya Vyapar Mahotsav (BVM) 2026, held at Bharat Mandapam, New Delhi, bringing together 10 Meghalaya startups to showcase their products, connect with new customers, and explore opportunities beyond the state.



3rd Bootcamp -Cohort 6

21st - 23rd July 2026- PRIME Meghalaya successfully hosted the 3rd Bootcamp for the 6th cohort at the Shillong Club Ltd. Bringing together entrepreneurs to take their ventures to the next level, the Bootcamp focused on Understanding Startup Finance Accounting, compliance & Unit Economics.



The Chief Minister's Business Catalyst (CMBC)

3rd August 2026- In collaboration with the PRIME Meghalaya, The Chief Minister's Business Catalyst (CMBC) Training Program was launched by the North East Centre for Community Impact and Engagement (NE-CCIE), IIM Shillong. The four-day residential program has brought together around 60 aspiring student entrepreneurs from across Meghalaya for an immersive entrepreneurship learning experience.



Independence Day celebration

14th- 15th August 2026- The two-day Independence Day celebration took place at DC Park, Tura, organised by the District Administration of West Garo Hills alongside DPMU, PRIME Meghalaya and Mini Bazaar. The event was officially inaugurated by Education Minister Shri Lahkmen Rymbui, joined by Deputy Commissioner of West Garo Hills Shri Vibhor Aggarwal, IAS, and SP of West Garo Hills Shri Abraham T. Sangma, IPS.



PRIME QUARTERLY ACTIVITIES (JULY 2026- SEPTEMBER 2026)



10th July 2026- PRIME Meghalaya, in collaboration with the Prakriti Incubation Launchpad Programme, hosted a Prakriti Awareness Session to introduce aspiring entrepreneurs to the opportunities available through startup incubation. Participants gained valuable insights from experts representing IIM Calcutta Innovation Park, the Pernod Ricard India Foundation & Meghalaya Tech Park Society.



27th July 2026- PRIME Meghalaya in collaboration with NSRCEL, IIM Bangalore and Kotak BizLabs jointly hosted an outreach session on "Turning Local Strengths into National Opportunities" under the Women Startup Program.

13th August 2026- PRIME Meghalaya wrapped up two impactful sessions:



1. Capital Literacy Workshop (PRIME Meghalaya in collaboration with Quiver) 35 founders and entrepreneurs came together to tackle a question every business eventually faces. The session dove into grants, debt, and equity.



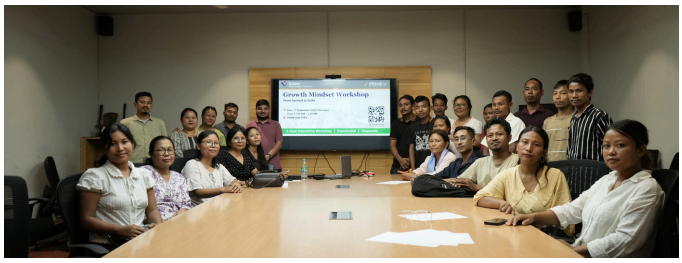
2. ONDC Awareness & Onboarding Session (PRIME Meghalaya in partnership with Addble) introduced startups to the Open Network for Digital Commerce (ONDC) a Government of India-backed open digital network connecting sellers, buyers and logistics providers, without being tied to a single app or marketplace.



28th August 2026- ONDC Onboarding Workshop at Tura was successfully conducted at PRIME Startup Hub, Tura in collaboration with ONDC/ADDble. The workshop brought together 23 entrepreneurs, with 16 successfully onboarded onto the ONDC network.



17th September 2026- PRIME Meghalaya organised a Prize Distribution Ceremony to felicitate the winners of the PRIME Photography Competition 2026 and the PRIME Giveaway Contest 2.0, recognising their creativity, participation and enthusiasm. The ceremony provided an opportunity to celebrate the winners and acknowledge the participation and creativity demonstrated through both initiatives.



17th September 2026- PRIME Meghalaya in collaboration with conducted a Growth Mindset Workshop at PRIME Hub, Tura, for emerging entrepreneurs as part of their ongoing partnership to support rural and emerging businesses. The engagement also provided an opportunity to explore potential mentorship, investment-readiness, and business development support.



22nd September 2026- PRIME Meghalaya, in collaboration with the Kotak BizLabs Accelerator Programme – IIM Calcutta Innovation Park, hosted a one-day roadshow at the PRIME Startup Hub, Shillong. The panel discussion brought together experienced investors, entrepreneurs and ecosystem leaders to explore how businesses can balance profitability, growth and meaningful impact while scaling.



23rd- 24th September 2026- PRIME Meghalaya organised a 2-Day Workshop on “Understanding Startup Finance: Accounting, Compliance & Unit Economics” in collaboration with V. Singhi & Associates, for the PRIME Team at the PRIME HUB, Shillong.

EXTERNAL EVENTS



14th July 2026- IIMA Ventures, Indian Institute of Management Ahmedabad (IIMA), in collaboration with PRIME Meghalaya, successfully organized the NEGL Roadshow 2026 at IIM Shillong, to introduce entrepreneurs to the various startup support programmes and incubation opportunities available through IIMA. The event served as an awareness and outreach initiative aimed at connecting startups from Meghalaya with one of India's leading innovation and entrepreneurship ecosystems.



7th September 2026- PRIME Meghalaya conducted a one-day session on PRIME DSPP at Sngithiang Conference Hall, Nongthymmai on the. With 54 onboarded service providers the session was successfully conducted in hybrid mode with the participation of 42 service providers both from Shillong and Tura, along with the tech developers from Onlybees.



30th September 2026- PRIME Meghalaya and ARAI–Advanced Mobility Transformation & Innovation Foundation (ARAI-AMTIF) marked a new chapter of collaboration with the exchange of the Memorandum of Understanding (MoU) in New Delhi, during Navigyaan 2026. The collaboration aims to create opportunities for Meghalaya's startups and entrepreneurs through access to technology and innovation expertise, industry networks, technical mentorship, product development, validation, and commercialisation support.



29th July 2026- The TEJAS (Transforming Entrepreneurial Journeys Across States and Districts) Initiative – Startup India Workshop was successfully organised at BADO Multi Facility Centre (MFC), Ampati by the District Administration, South West Garo Hills, in collaboration with DPIIT Startup India, PRIME Meghalaya, and MBMA.



9th September 2026- PRIME Meghalaya in collaboration with ALSiSAR Impact, organised a two-day Entrepreneurship & Investment Readiness Workshop, bringing together early-stage indigenous and local founders from the State. The initiative provided founders with hands-on support, expert insights and opportunities to connect with peers and industry experts.



30th September 2026- As part of the Atal Innovation Mission AiPEX programme, the PRIME Rural team shared Meghalaya's doorstep incubation model, bringing support closer to rural entrepreneurs by understanding challenges on the ground and connecting them to product development, market linkages, technology, infrastructure, and mentorship.

PRIME ENTREPRENEURS' JOURNEY TOWARDS ACHIEVEMENT





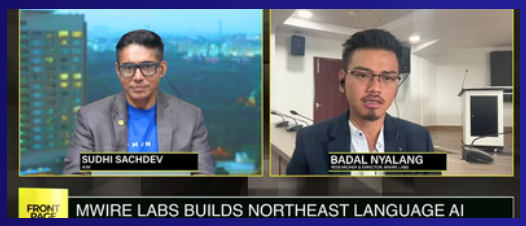
8th August 2026- Bansharai Marbaniang founder of Ha Rynsan Ki Nongthaiñ, was announced as the winner of Entrepreneur of the month, July edition receiving a cash prize of ₹50,000 . She turned her passion for crochet into a full-time profession, creating winter garments, caps, and dresses while reaching out to customers through social media.



10th August 2026- Angie Shirhabs, a homegrown food-processing and FMCG enterprise incubated under PRIME Meghalaya, inaugurated its new retail outlet in Nongthymmai, marking a significant milestone in its journey from rural production to a growing urban customer base.



14th August 2026- Roi Plants & Bakes founded by Ms. Nidaroi Wann has taken another exciting step in its entrepreneurial journey with the inauguration of its new outlet in Shangpung, West Jaintia Hills. Ms. Nidaroi Wann is a Top 35 entrepreneur of CMECC 6.0 and recipient of PRIME's ₹2 lakh Business Support.



21st August 2026- Badal Nyalang founder of MWire Labs launched Lemka, an end-to-end speech AI system. It supports speech-to-text and text-to-speech for six indigenous languages of Northeast India: Khasi, Garo, Mizo, Meitei, Nagamese, and Kokborok.



27th August 2026- Prime Meghalaya participated at Delhi Fashion Week 2026 featuring Designer – Ms. Batkyntilin Mawthoh and weaver – Iaineh Khymdeit. This collaboration celebrates the rich heritage of Meghalaya's handloom, textiles, culture and tourism, bringing the spirit of the Northeast to a national fashion platform.



12th September 2026- ZONG HI-i inaugurated its 3rd outlet at Pahamsothri, Nongpoh, furthering its journey of celebrating weave, heritage and identity. Adding meaning to the celebration, ZONG HI-i also extended financial assistance to students as part of its commitment to social responsibility and community empowerment.





16th September 2026- Two winners of the Entrepreneur Of The Month, August edition were announced, receiving a cash prize of ₹50,000 each. The two winners were Skhembor Kharpuri founder of City Fresh Cleaner, offering cleaning and maintenance services to homes, offices, resorts, guest houses, and other establishments and Noristar Nongpluh founder of Khasi Traditional Instrument. Noristar creates instruments such as Ka Duitara, Ka Ksing, Ka Bom, Ka Padiah and more, helping preserve the rich musical heritage of the Khasi community.



28th September 2026- The inauguration of TRIS Travels' new office at Mawlai Mawkynroh, Shillong, marks another milestone and a step forward in its vision of creating more authentic, personalised and community-rooted tourism experiences.

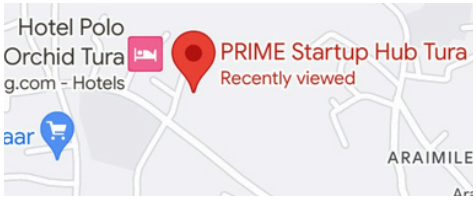
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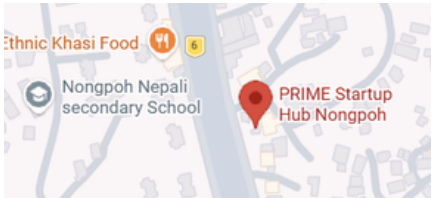
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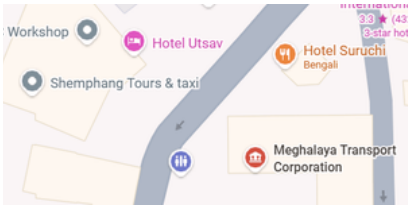
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